

## Good News

from

## The Fashion

Palatka's Exclusive Ladies' Store

WE ARE PARTICULARLY CALLING  
YOUR ATTENTION TO OUR SPRING  
ASSORTMENT OF

## SKIRTS AND DRESSES

WHICH ARE NOW ON DISPLAY

They come in all the latest shades  
and materials. The prices are right  
and we are sure you will be pleased to  
see them.

YOU WILL ALSO FIND A BEAUTI-  
FUL LINE OF

## WAISTS

The prettiest ever shown in this city, at  
prices from 98c up to \$9.75 each.

## The Fashion

"Where Fashion Reigns  
Supreme."

FRUCHTMAN BROS., Proprietors  
PHONE 15

### CITY HAPPENINGS AND PERSONAL MENTION.

Hon. John P. Wall was a visitor  
in the city this week.

Palatka Chapter No. 22, Order  
Eastern Star, will hold a meeting  
next Tuesday evening, Feb. 20th.

Senator W. E. Baker of Clay coun-  
ty was a visitor in the city on Wed-  
nesday. Good man—good senator—  
lives close to the Putnam county  
line—ought to come across.

On shrove Tuesday (the day before  
Lent) February 20th the Guild of St.  
Mark's church will serve ye old time  
pan cakes. After this the children  
of the parish will present "Living  
songs and Living pictures."

Mr. and Mrs. Calvin B. Taylor of  
Berlin, Md., are guests of Dr. and  
Mrs. L. W. Warren. Mr. Taylor is a  
leading attorney of his state. They  
are at present enjoying a sight-seeing  
trip down the east coast.

Mrs. Sarah L. Conaway of At-  
lanta, Ga., is visiting her daughter,  
Mrs. William M. Garrison, and is to  
spend the remainder of the winter  
in Palatka and other points in the  
State.

W. A. Walton was a witness for  
the city in the water works case;  
when the lawyer for the other side  
got funny, Walton got on his ear  
and told the attorney something from  
his perch on the witness stand. Wal-  
ton won.

E. J. McLendon of Hollister, farm-  
er and cheerful man in general, has  
been in the city most of the week,  
summoned for jury duty in the circuit  
court. He is a high class citizen  
and naturally makes a jurymen of the  
same class.

Mrs. Howell A. Davis had as her  
guests for several days her nephew,  
Edward Smith and his friend, Bory  
Caine of Florence, South Carolina.  
These young men will return today  
and continue their visit, after a few  
days trip south.

Miss Martha Richards, head trim-  
mer at Miss Kate Lucas' millinery es-  
tablishment, returned from New  
York this week and is now busily  
preparing for the spring opening, the  
date of which will be duly announced  
in this paper.

M. P. Walsh is "enjoying" a short  
stay in Hospital at his old home in  
Augusta, Ga. He will probably be  
absent some ten days longer. His  
case was not a serious one, involving  
no vital part of his anatomy, how-  
ever we regret that so good a man  
had to go under the knife.

Pancakes on Shrove-Tuesday, Feb.  
20th. An old, traditional custom.  
Take supper at James' old restaurant,  
opposite Kalbfeld's; wheat and buck-  
wheat pancakes served by members  
of St. Mark's parish; after this the  
children of the Episcopal Sunday  
school ask you to see and hear "Liv-  
ing Songs" one block north of post-  
office.

Hon. Thos. Jefferson Rogers, plow-  
man of Putnam Hall, but once a coun-  
ty commissioner from his district,  
is doing jury duty in the circuit court  
this week and finding time between  
things to visit some of his old friends.  
John Price, one of the old and in-  
fluential Price family of the Mel-  
rose district is here this week, also  
a juror in the circuit court.

Rev. H. W. McCormick, a very  
pleasant gentleman and one who has  
all the appearance of a devout and  
earnest preacher of the Gospel, has  
associated himself with the Baptist  
church work here, and will preach ev-  
ery third Sunday at the Palatka  
Highway Baptist church. Also every  
third Saturday. The first services  
will be tomorrow and next Sunday.

Col. S. H. Bass of St. Louis, is ex-  
pected to arrive in the city today  
for a short visit with Mrs. Bass and  
other members of the family. Mr.  
and Mrs. Campbell and their little  
one, have delayed their return to  
their home in Mexico City until af-  
ter the arrival of Mr. Bass, who had  
never seen his little grand child.  
The Campbell's will leave early in  
the coming week.

Mrs. F. J. Fearnside and Mrs. Hick-  
man Collins returned Sunday evening  
from Tampa where they spent sev-  
eral days sight seeing and enjoying  
the Gasparilla Carnival. While there  
they attended the King's Ball and  
witnessed the magnificent spectacle  
of the crowning of the king and  
queen of the carnival. On their re-  
turn trip they visited a short time in  
Lakeland.

Rev. and Mrs. P. Quintus Cason  
were in the city over Wednesday  
night and until the afternoon of  
Thursday and were guests of Mr. and  
Mrs. T. B. Munch. Rev. Mr. Cason  
was formerly for several years the  
popular pastor of the Baptist church  
in this city, and it was pleasant yester-  
day to see him rushing down the  
streets renewing acquaintance and  
shaking hands of saints and sinners  
alike. That was always one of the  
Rev. P. Q.'s strong cards—he used to  
meet us sinners on the streets and  
call us "beloved" just as if we weren't  
among the least in the kingdom of  
heaven, with minds and aspirations  
"set" on the things of this world  
where moth and rust corrupt and sins  
of commission were sometimes  
mighty pleasant. Mr. Cason is now  
a successful pastor up somewhere in  
the black hill country of Tennessee,  
and from all reports is making an  
enviable name for himself as well as  
turning many sinners from the error  
of their ways. Mr. Cason is in  
Gainesville today; will go from there  
to one or two other points in the  
state and next week will go to his  
mother's home in south Georgia to  
be with her on her birthday, help her  
celebrate and eat some of mother's  
old-fashioned cooking, the kind he  
used to "swipe" in the perpetually  
hungry days of his boyhood.

## When We Advertise Ba- gains We Mean Bargain

Just now we are offering you some exceptional  
gains in Winter Suits and Overcoats which  
must clear out to make room for our Spring  
which will soon be coming in.

The men of Palatka and Putnam county  
look forward to our Clearance Sales with gen-  
pleasure because they know they are putting  
half the regular price in their pockets when  
buy a Suit or Overcoat.

The sale is on and you can easily "rake"  
some coin for the "rainy day" if you buy now.

## M. S. BROWN

Clothier and Fur-  
to Particular Dr-

### Make Electricity Your Ser-

People with clear and big vision know that the electric  
its electric adjuncts for the home will be used by every one  
The old days of fret and fuss are over. For instance, y  
button and heat your home soon, just as you light it now.  
Our electric appliances are simple and perfect and cost  
We would like you to call and chat with us about it.

### Palatka Gas Light & Fuel

PHONE 328

## Smith's

The Palace  
of Sweets

New  
Spring Millinery

MISS KATE LUCAS  
HAS IT

On  
Display Now

ESPECIALLY ATTRACTIVE IS  
HER NEW LINE OF

Street and  
Sport Hats

READY FOR IMMEDIATE WEAR.

Miss Lucas has just returned  
from New York, where she made  
extensive purchases and which she  
had sent by express.

A Fine Display  
of Colors.

KATE L. LUCAS

Mrs. Conway of Atlanta, Ga., is  
the guest of her daughter, Mrs. W. M.  
Garrison, for some time.

Mrs. Warner T. Hamm is entertain-  
ing her mother, Mrs. Elliott of Salis-  
bury, Md.

There will be a dance given at the  
Putnam House Monday evening, Feb.  
19th; music will be furnished by  
Mrs. Tompkin's orchestra.

Raymond Wilson left for his home  
in Washington, D. C., the fore part  
of the week, after a visit with rela-  
tives in the city.

Miss Helen Warner will entertain  
several tables at bridge Saturday af-  
ternoon at her lovely home, "Esper-  
anza."

Mrs. J. H. Millican entertained the  
Chafing Dish Club Monday night, hav-  
ing three tables. After the games  
the hostess served fried oysters, hot  
rolls, pickles and cold slaw.

Charley Livingston of Johnson is  
spending a few days in town this  
week. He still wears his cream sepa-  
rator mustache and his I-told-you-  
so political smile.

Spring is already here, at least we  
saw the drayman unloading a great  
consignment of straw hats at the  
side door of the Fearnside Clothing  
Co's store this week.

The Palatka high school seniors  
gave a reception Thursday evening  
at the hospitable home of Mr. and  
Mrs. T. B. Merrill, the occasion be-  
ing in honor of Dr. J. D. Blocker of  
Stetson University. Guests were  
members of the senior and junior  
classes and faculty. A very lovely  
evening was spent and refreshments  
served.

## Palatka Automobile & Supply Company

announces that it has increased the scope of  
its business by the addition of facilities for

### FORGINGS PATTERN MAKING

— AND —

### GENERAL MACHINE REPAIR WORK

Of course we continue our departments of  
Plumbing, Roofing, Pipe Fitting, Bath Room  
Fixtures and Supplies.

Phone 152. Palatka, Florida

## T. J. KNIGHT

Fire Insurance—

Only the oldest and reliable companies represented.

Real Estate—

Improved Farms, Orange and Grape Fruit Groves. In fact,  
anything in the real estate line.

Phone 277 PALATKA, FLA. N 4th St.

SANITARY SERVICE  
OUR MOTTO

CHILDREN'S HAIR CUTTING  
A SPECIALTY

## THE PUTNAM BARBER SHOP

214 Lemon St.

F. V. OLIVER, Prop.

We do not use towels the second time and we will give any  
customer \$5.00 should we fail to live up to this rule. All  
strictly first-class white barbers.

HOT AND COLD  
BATHS.

A TRIAL WILL SUFFICE TO  
CONVINCE YOU.

## SUITS MOS GORGEOUS

All the beautiful new Spring  
in SPORT AND DRESS S  
are daily arriving.

Some of the newest and most  
lar colors are Corals, Gold, Jade,  
dad, Shadow Lawn, Beige and  
mon.

The materials most in use  
Pongee, Khaki Kool, Yo San,  
Poplins, Velours, Wool and  
Jersey.

Many of these are now in  
every day brings in other shipmen

Also new arrivals in Silk and  
gerie Dresses and Waists, Skirts  
and fancy silk, etc.

## The Earnest

PALATKA